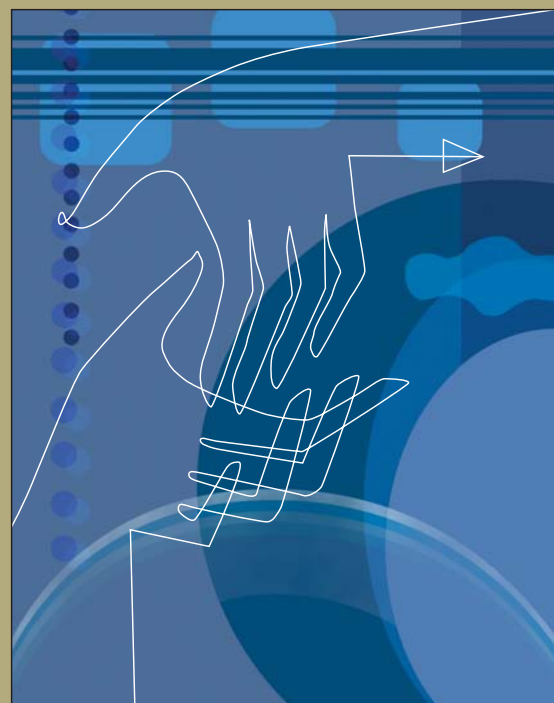
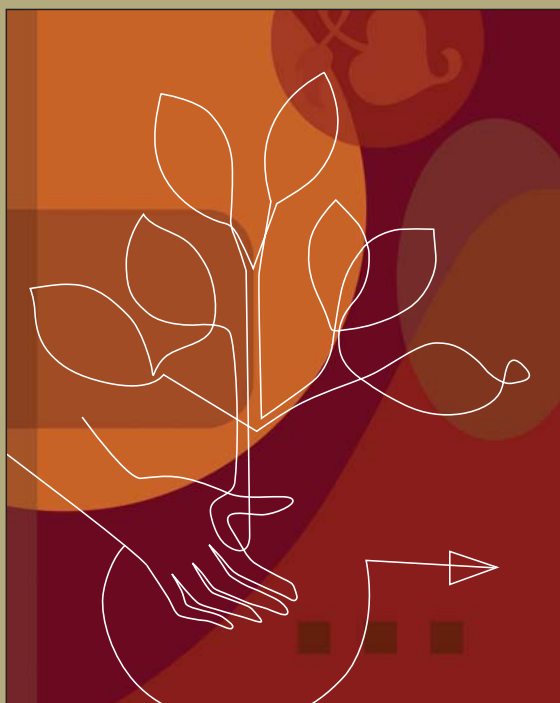


ANNUAL NOT-FOR-PROFIT CONFERENCE

Addressing issues unique to not-for-profit, special needs, and health care organizations

JUNE 15, 2011



ABOUT US

LOEB & TROPER LLP

Established in 1919, Loeb & Troper is the preeminent accounting and consulting firm serving the not-for-profit industry in the tri-state area. We provide a comprehensive range of professional services in our audit, tax and consulting divisions.

Loeb & Troper has three key specialty practices: not-for-profit, health care and special needs. Clients from these fields include acute and long-term care providers, arts and cultural, community-based providers, diagnostic and treatment centers, educational organizations, faith-based agencies, foundations, home care agencies, integrated health care systems, membership organizations, youth services, and agencies funded by OPWDD, SED, OMH, and OASAS.

**“Specialized Not-for-Profit Expertise.
Not-for-Profit Industry Leadership.
Hands-on Partner Involvement.”**

For more information, please contact:

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PROGRAM

WEDNESDAY, JUNE 15, 2011, 8:30 AM – 4:20 PM

6 CPE credits offered.

LaGuardia Marriott, 102-05 Ditmars Blvd., East Elmhurst, NY 11369 — Phone: 718.565.8900

GENERAL SESSIONS: MORNING

8:30 – 9:00 Registration and Continental Breakfast

9:00 – 9:05 Welcome

9:05 – 9:50 Not-for-Profit Industry Update:
Doing More with Less

The effects of the economic downturn and budget cuts have created historic challenges for not-for-profits. This session will outline key budget issues across the spectrum of not-for-profits and identify ways in which agencies can review existing operations and goals to plan accordingly.

Allan M. Blum, CPA, Partner

9:50 – 10:40 The Business of Compliance

In today's complex environment, a compliance perspective is essential for every not-for-profit executive and board member. This session will review key focus areas across the spectrum of not-for-profit, health care and special needs providers.

Koy Dever, Principal
Harold Gelernter, CPA, Partner
Brian O'Reilly, CPA, Partner

10:40 – 11:10 Coffee Break and Refreshments

11:10 – 12:00 Not-for-Profit Dashboards

The use of Dashboard reports has become an essential executive decision-making tool. In this session, we will review Dashboard reports unique to not-for-profit organizations and review how they should be used by executives and board members to measure, monitor and optimize performance.

Joseph R. Blatt, CPA, Partner
Ralph W. Esposito, CPA, Partner

12:00 – 1:30 Lunch (complimentary) Dietary laws observed.

BREAKOUT SESSIONS: AFTERNOON

1:30 – 2:20 1A. Not-For-Profit Tax Update

This session will provide new highlights of the 2010 Form 990, including lessons learned and reminders, as well as a discussion on governance, policies and procedures, disclosures and compensation reporting.

Eva Mruk, Director, Tax Compliance Frederick H. Rothman, CPA, JD, LLM, Director, Tax Svcs

OR

1B. Special Needs Session: CFR Reporting and Allocations

Allocations of costs in special needs organizations are a regular part of CFR reporting. The way costs are allocated can directly impact reimbursement. Because of this, cost allocations are also a major focus of government audits. This session will focus on acceptable methodologies for allocating and documenting various types of costs.

Ralph W. Esposito, CPA, Partner Bryant Macaraeg, CPA, Senior Consultant

2:25 – 3:15 2A. UPMIFA – Opportunities and Challenges for NFPs

This session will review the key elements of UPMIFA and NYPMIFA and discuss the impact on not-for-profits. Key areas will include: spending policy, donor communication and effects on financial statements.

Monica Fraczek, CPA, Partner Lawrence Rozanski, CPA, Partner

OR

2B. Special Needs Session: Operating OPWDD Programs in the New No-Surplus Environment

With this year's budget cuts and rate changes, OPWDD programs are losing most, if not all, of their operating surpluses. For many agencies, this will cut funding needed for OPWDD and non-OPWDD programs. It will also eliminate any safety nets available to protect agencies from unanticipated changes. This session will examine key focus areas for OPWDD-funded agencies that can help strengthen the organization.

Brian O'Reilly, CPA, Partner

3:15 – 3:30 Refreshments and Networking

3:30 – 4:20 3A. Health Care Industry Update

In this historic time of change in the long-term care arena, this essential session will review Medicaid reimbursement along with key areas of transition, including Medicaid Redesign and managed long-term care and effects on providers.

Gerry Adest, CPA, Partner Harold Gelernter, CPA, Partner

OR

3B. Special Needs Session: Update on Cost Reporting and Rate Setting for SED Programs

SED has implemented and proposed numerous changes to the CFR and Reimbursable Cost Manuals. These changes will have a direct impact on CFR reporting and reimbursement of funded schools. This session will review the proposed changes and their statuses. It will also discuss the potential impacts and ways in which schools should address them.

Brian O'Reilly, CPA, Partner